



Sendit

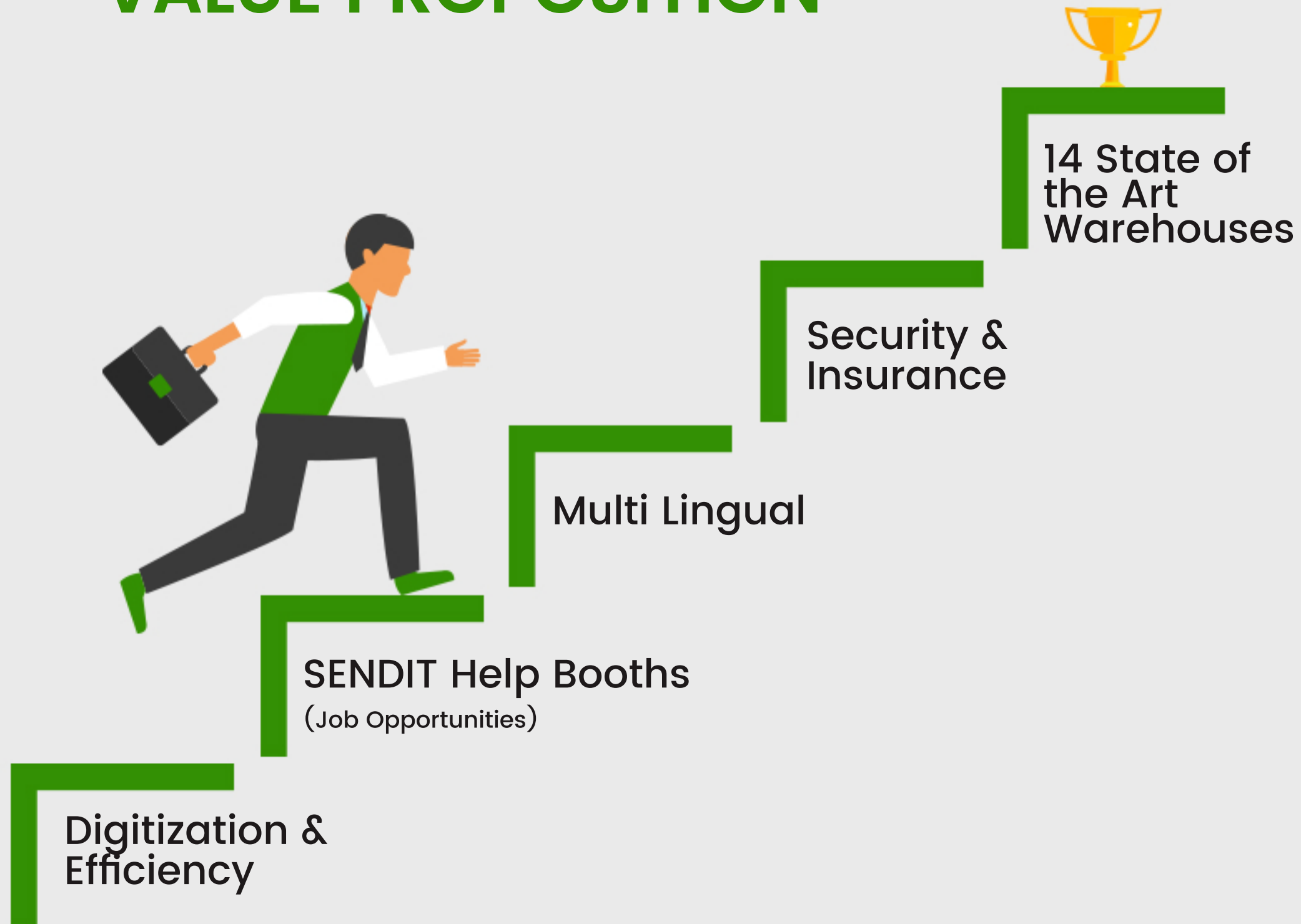
We Move You

Asia's Largest 3PL Supply Chain Management
and Transportation Service.

PROBLEMS



VALUE PROPOSITION



Market Validation + Competition

- Logistics Industry's growth contributed 14% of the Pakistan's total GDP in 2020
- 15 billion tons of cargo worth of 4 Trillion USD is going to be annually traded through CPEC.
- Logistic sector reached \$35 Billion currently and estimated growth rate is double digit which is \$70 Billion.



trella.



BridgeLinx.



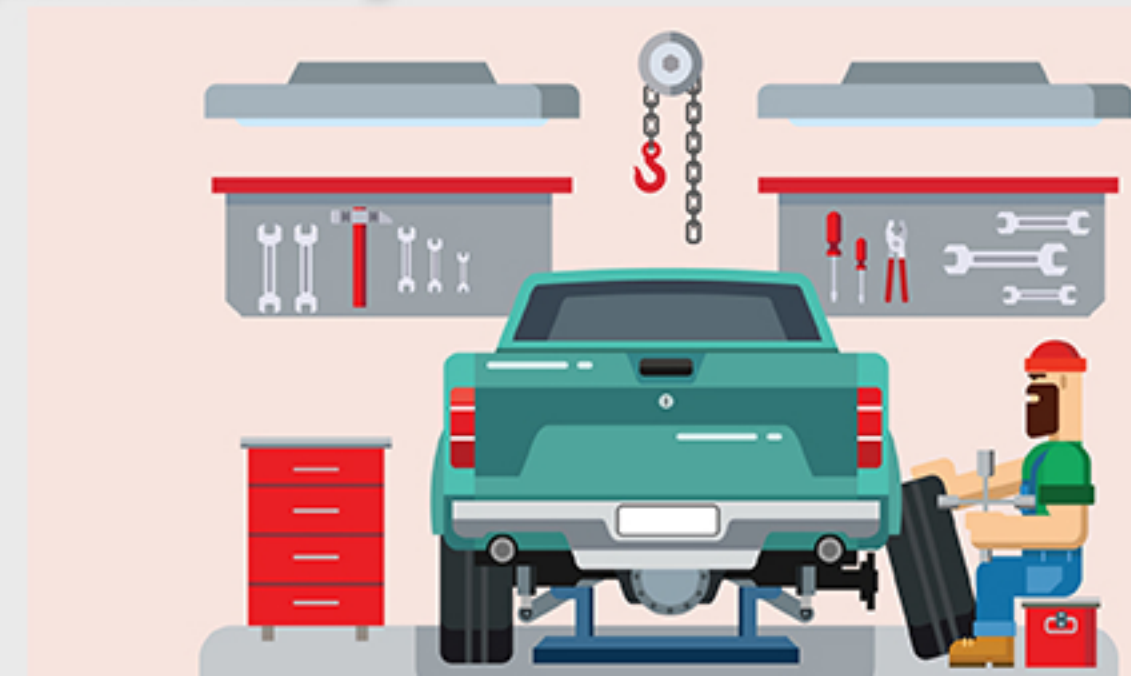
TRUKKIN
Your Logistics Partner

PRODUCT

- 3PL & Super Logistis App
- B2B2C
- Order Heavyweight and lightweight vehicles
- Tracking vehicles
- Bridging Companies, transporters, drivers

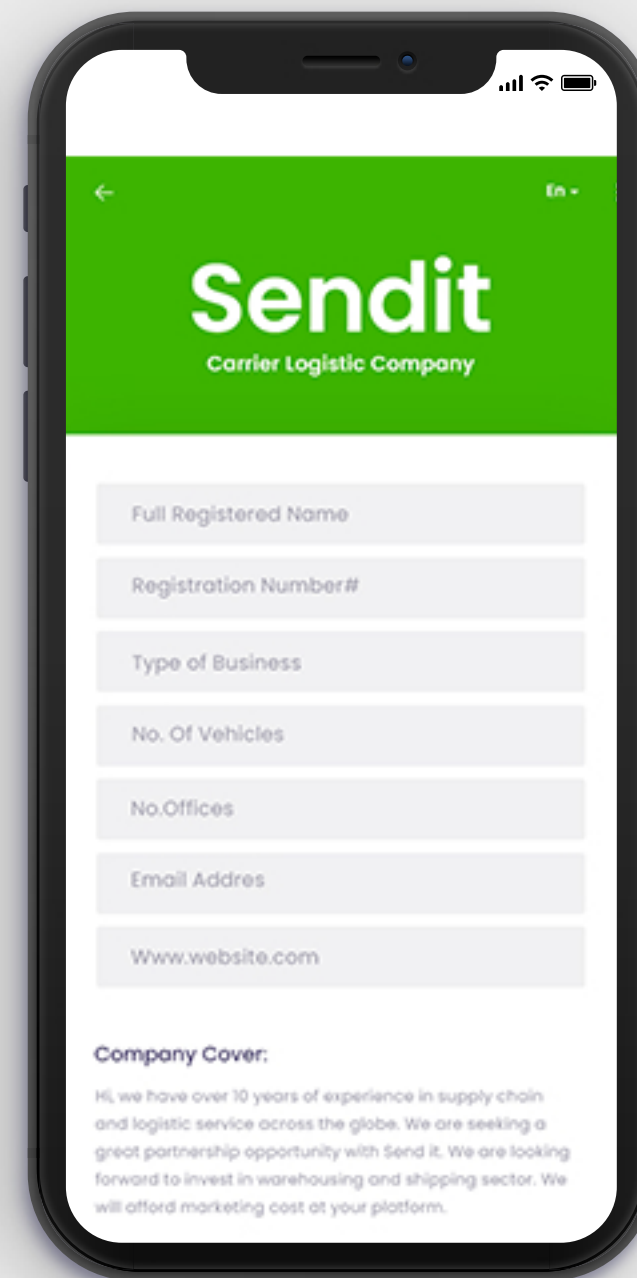
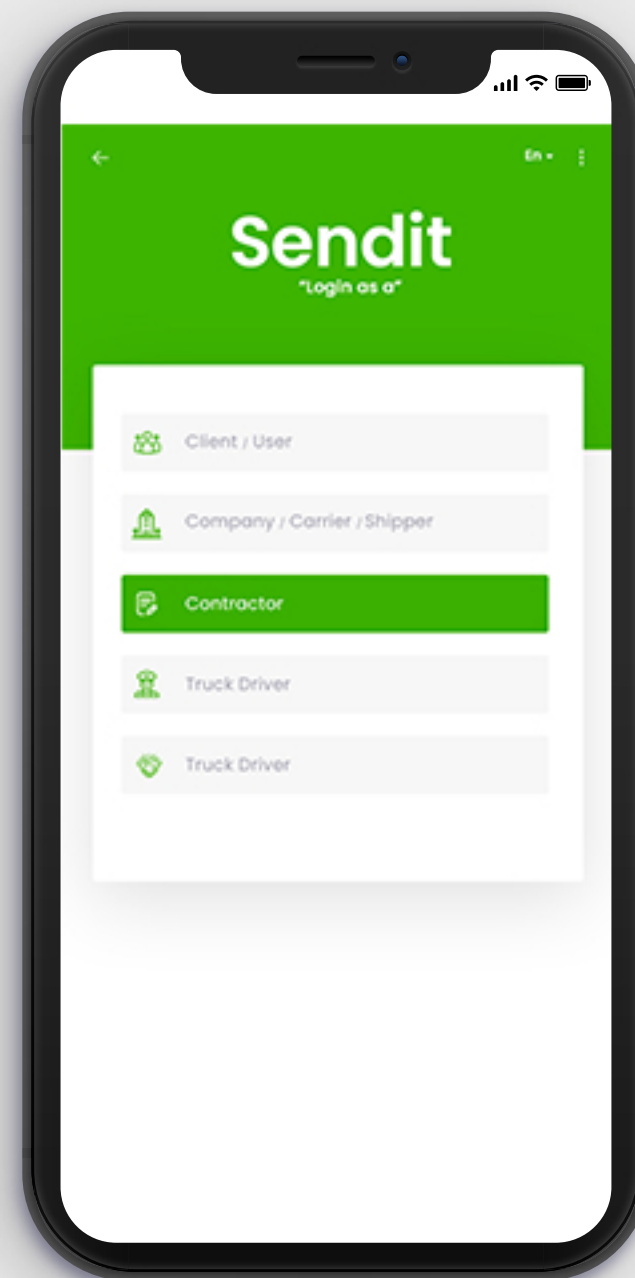
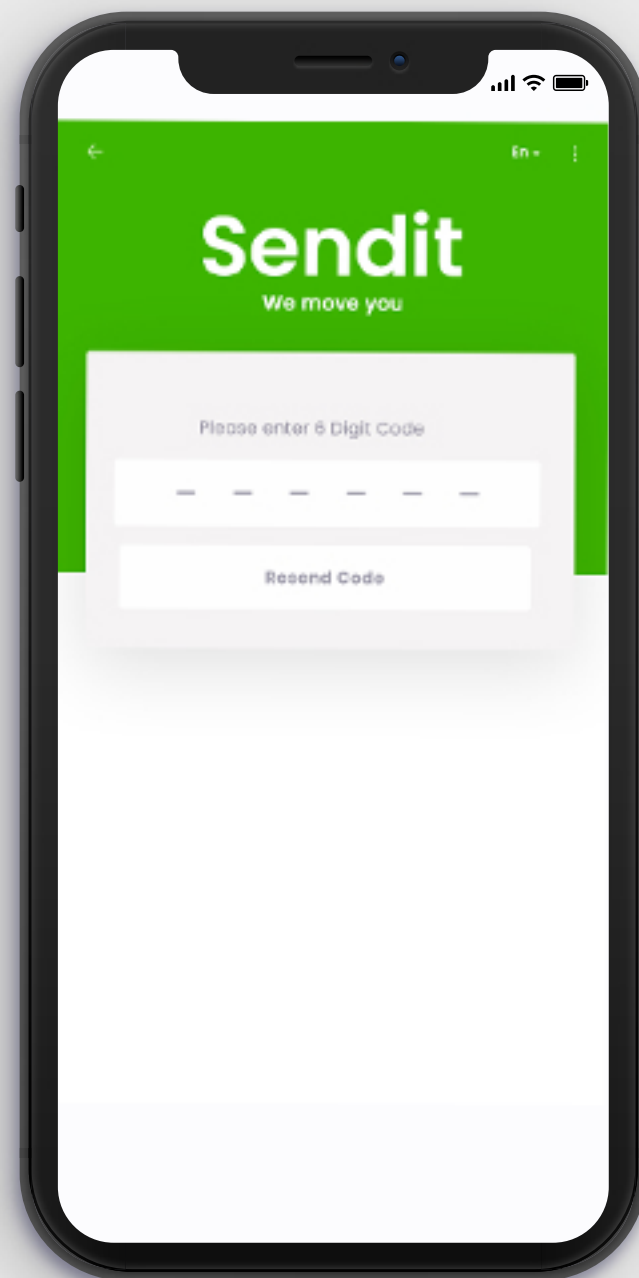
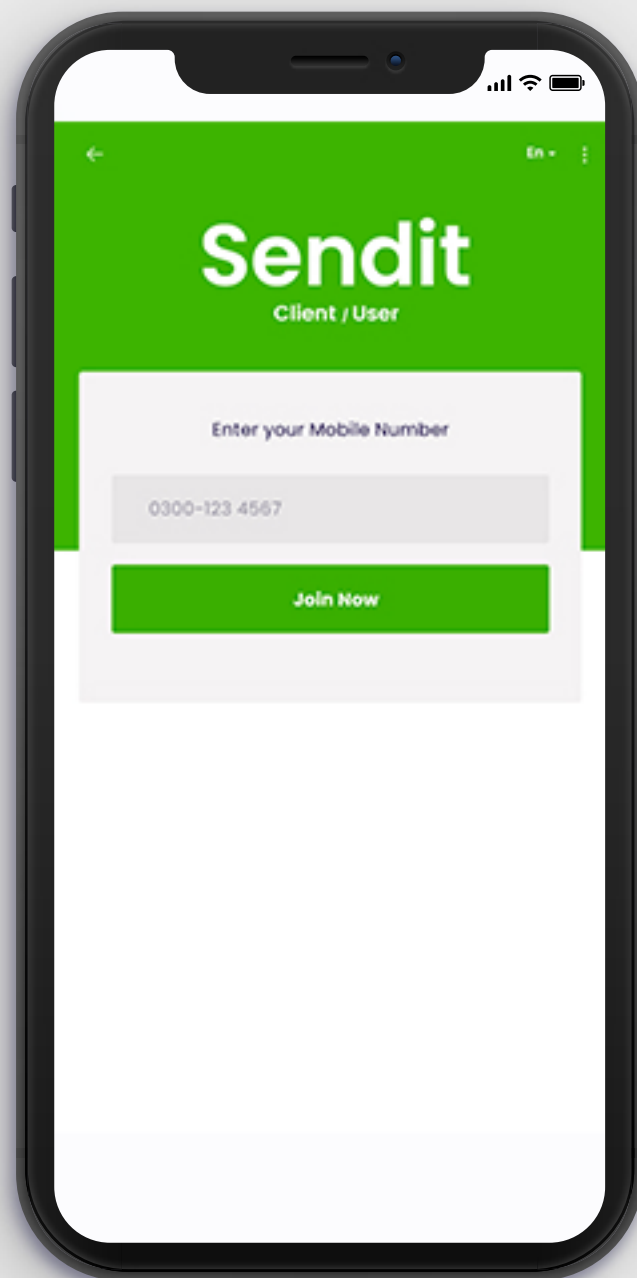


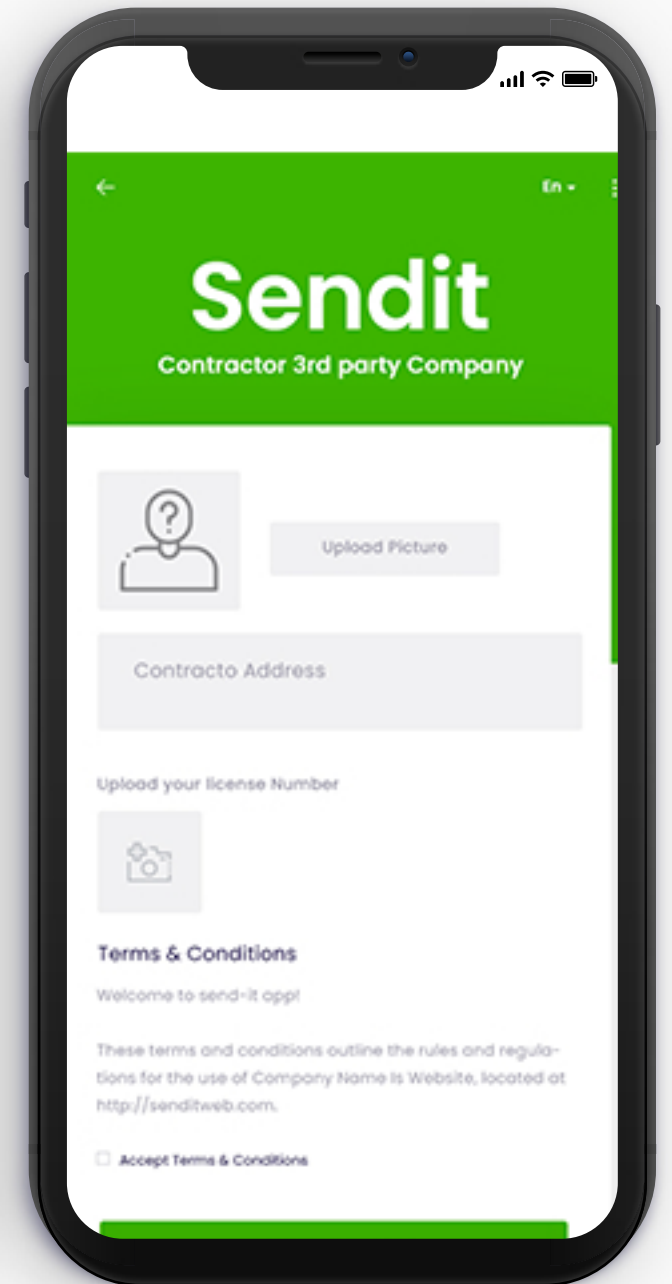
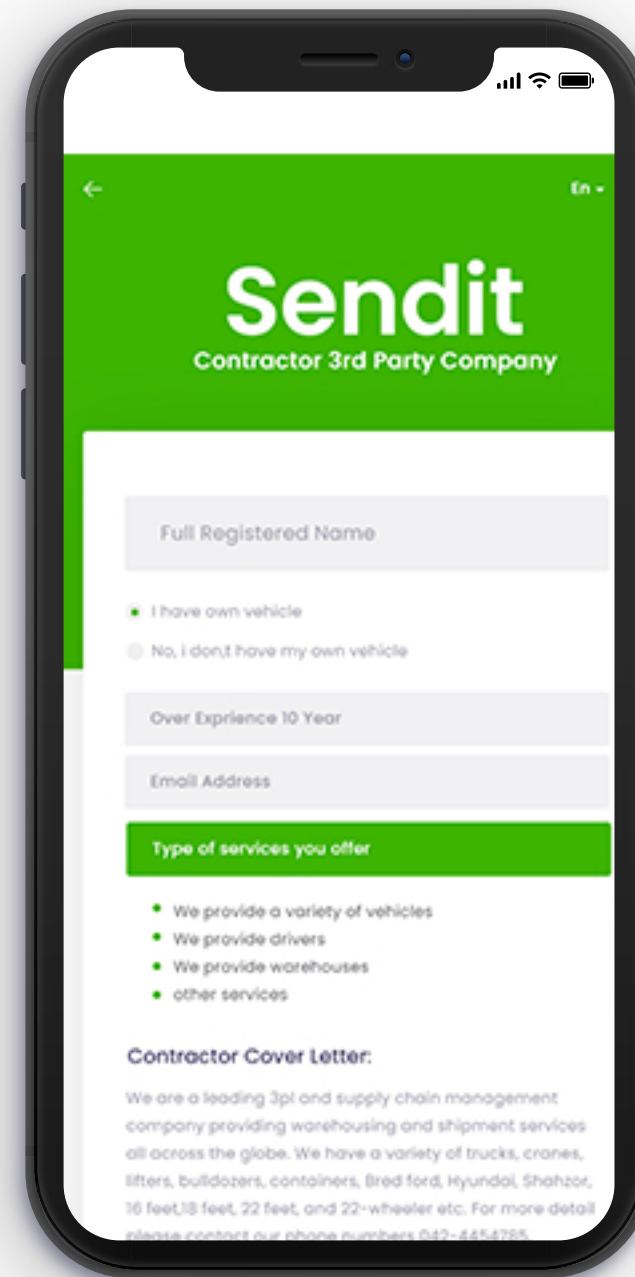
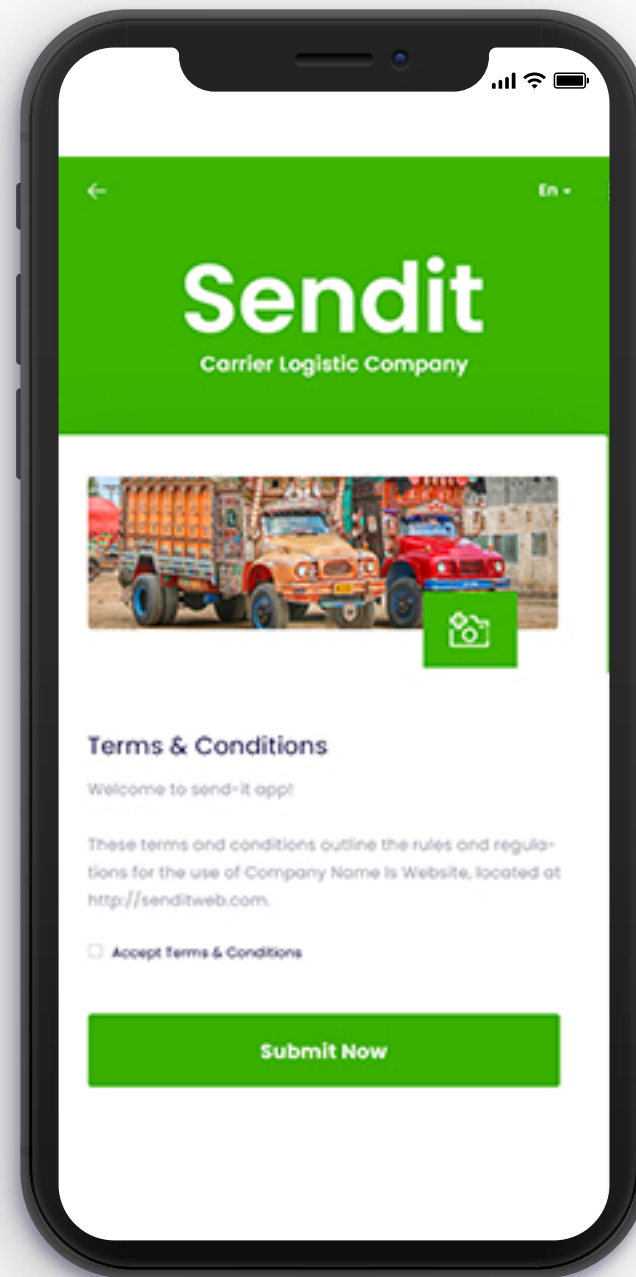
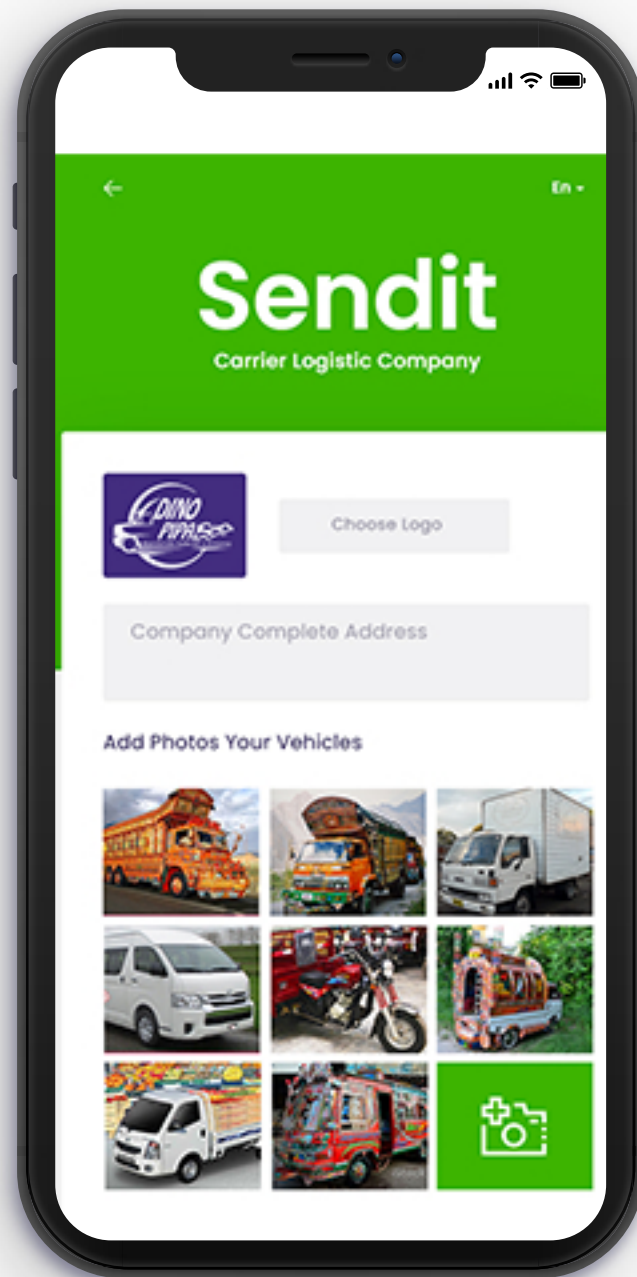
**SENDIT Vehicle Maintenance Booth
(SENDIT HELP)**

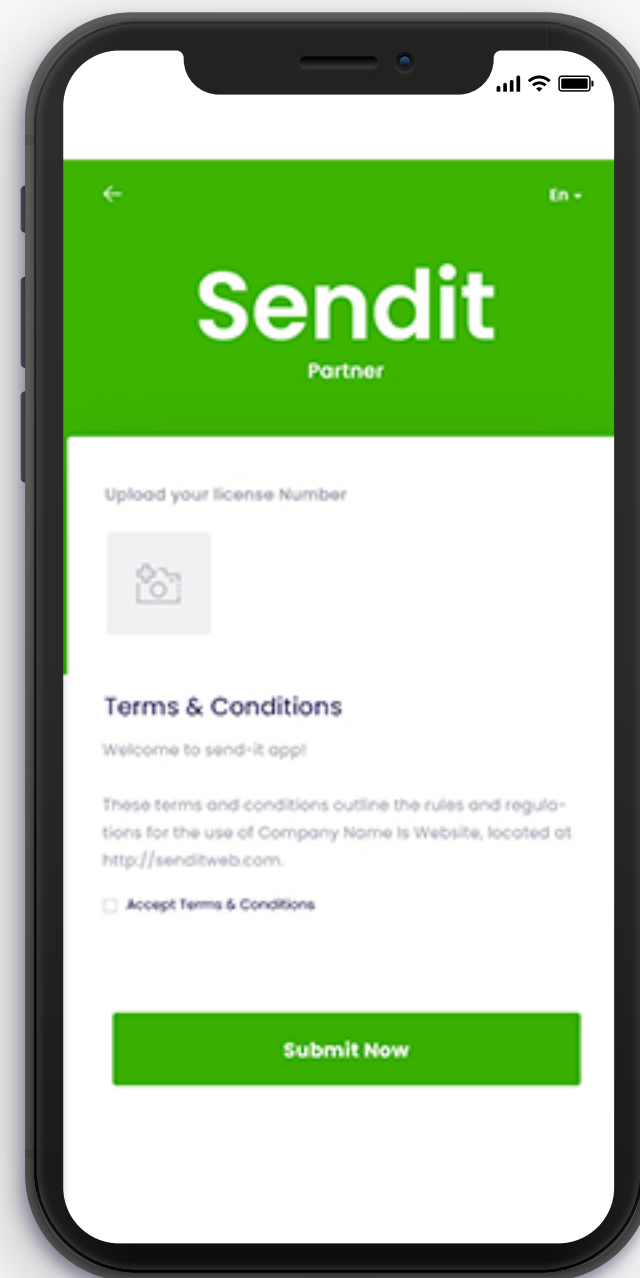
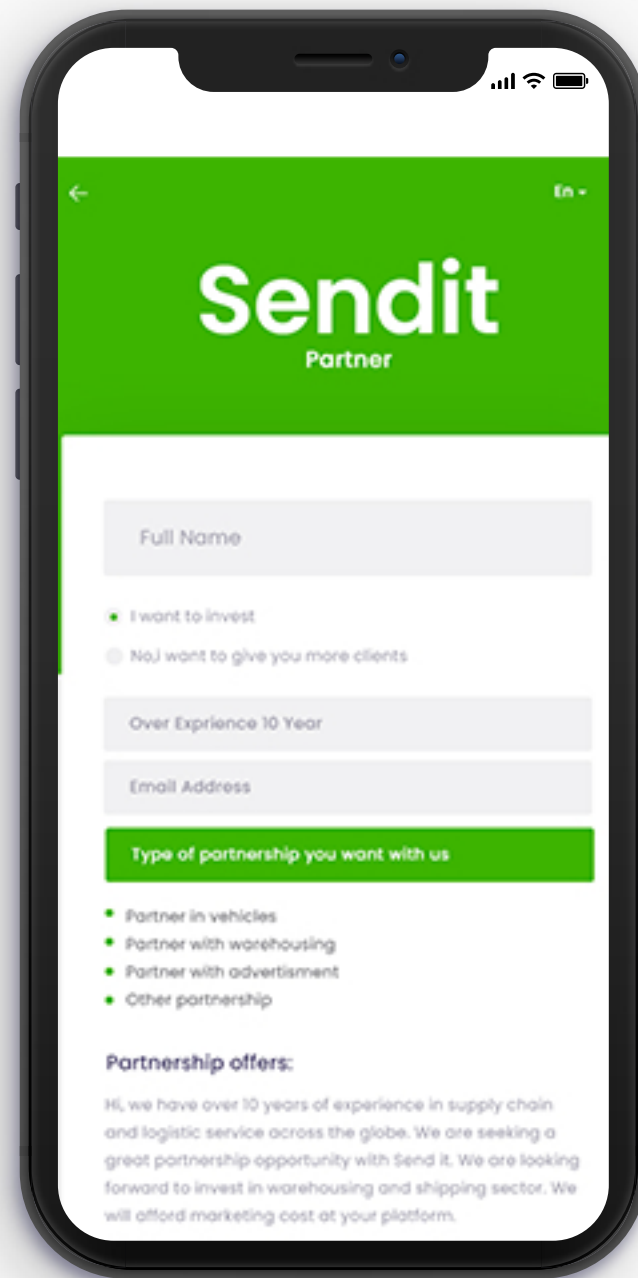
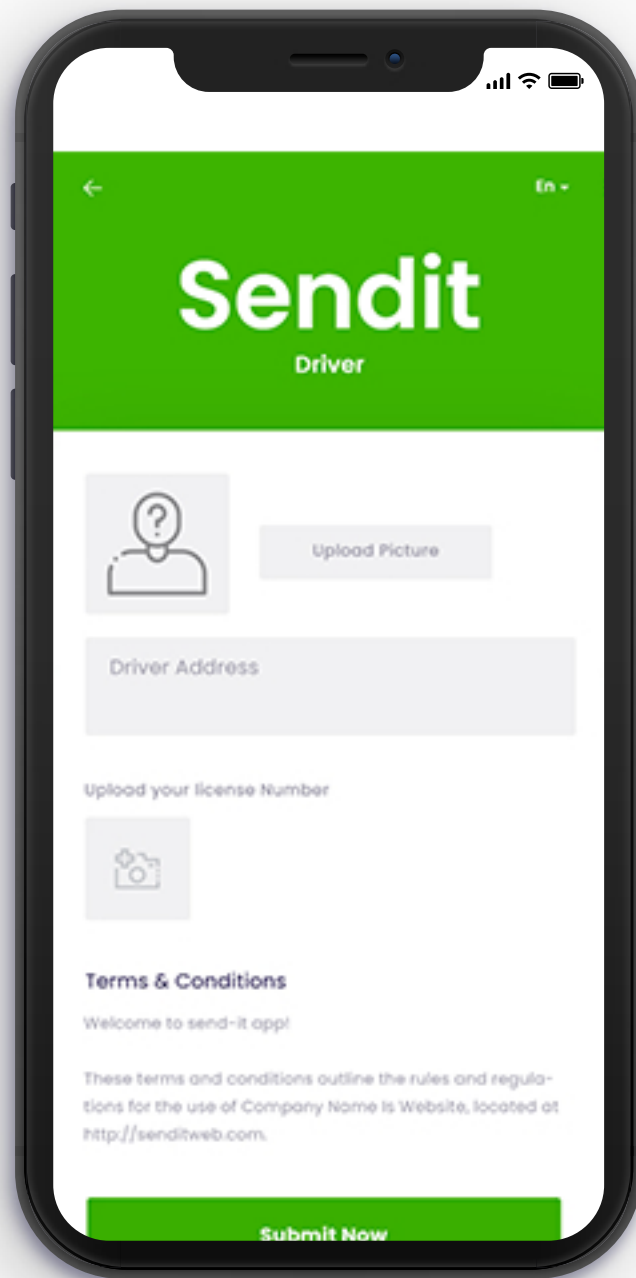
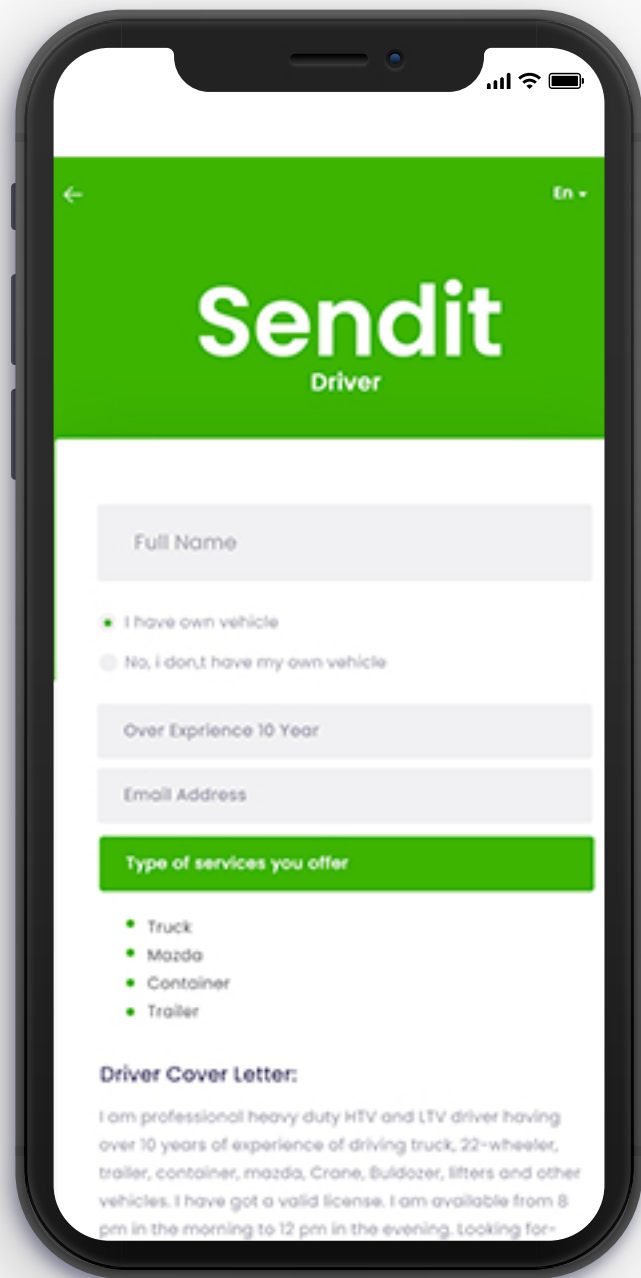


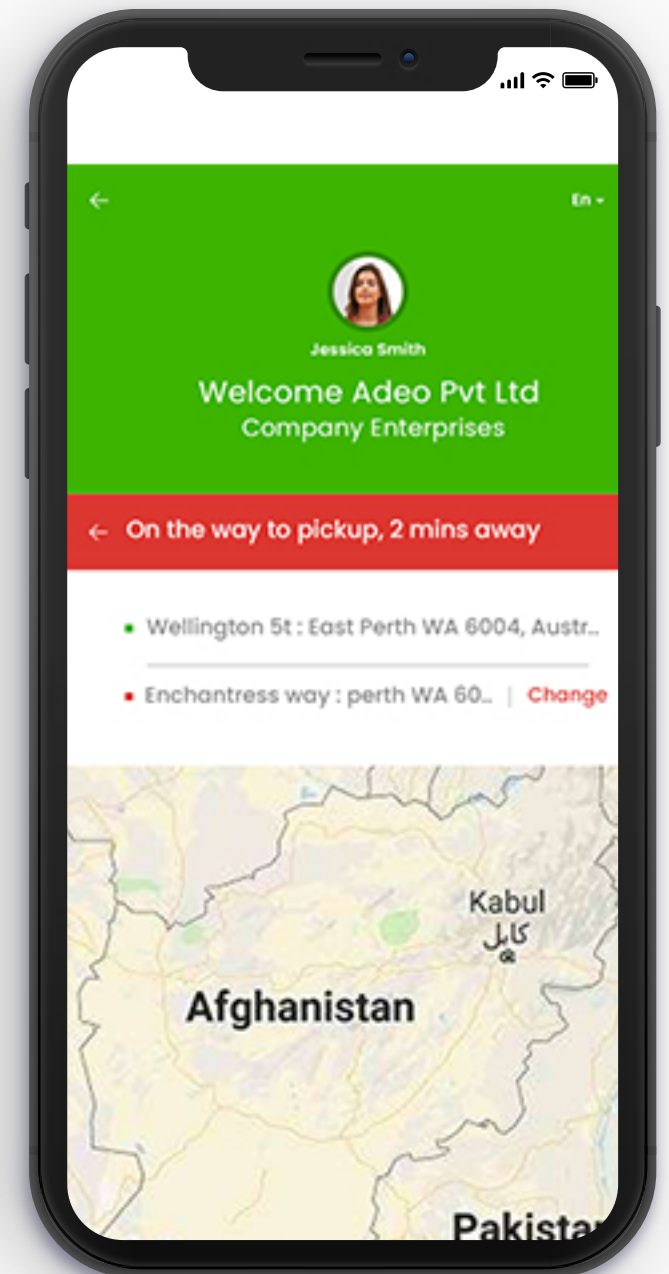
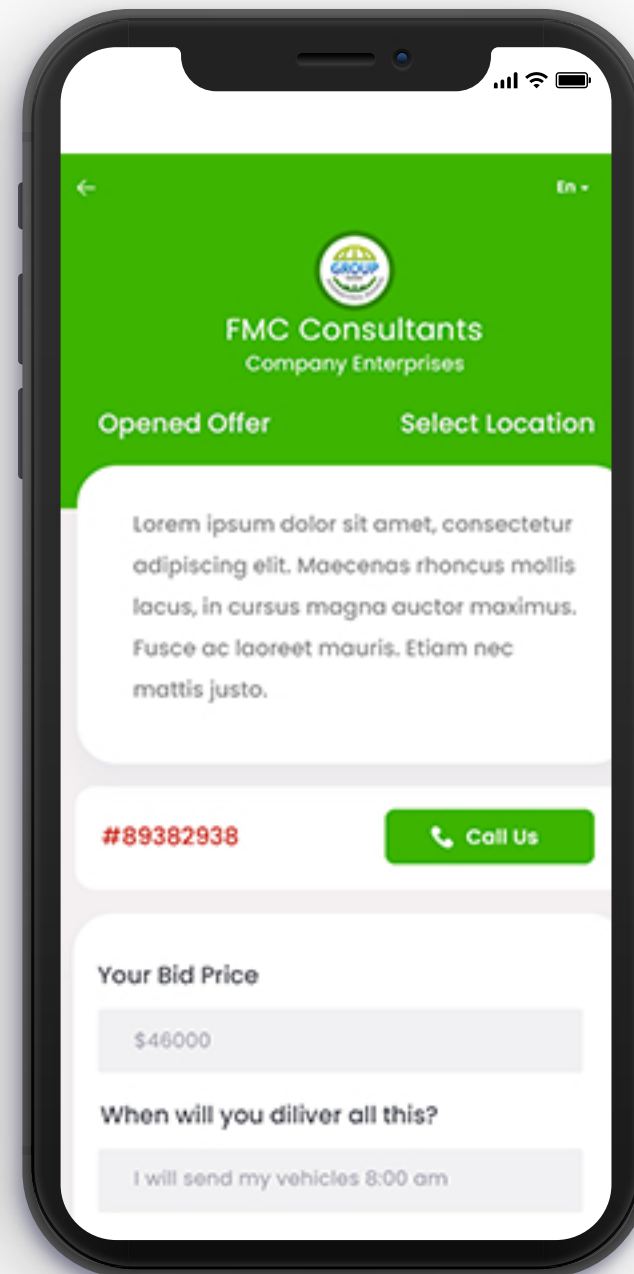
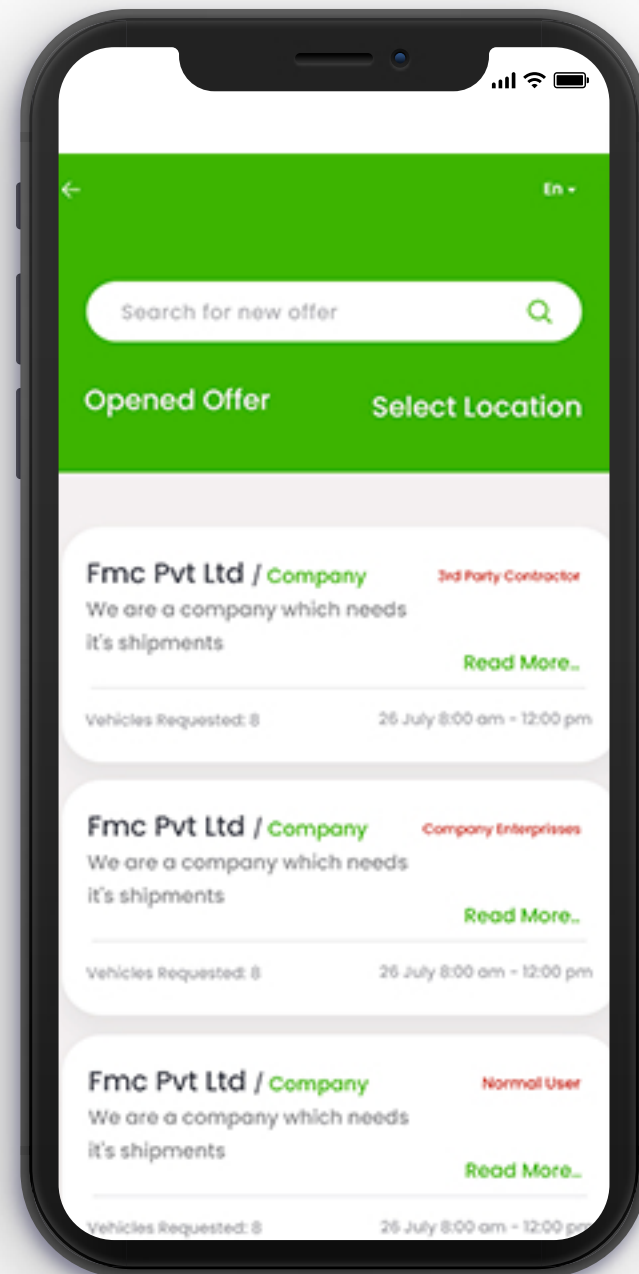
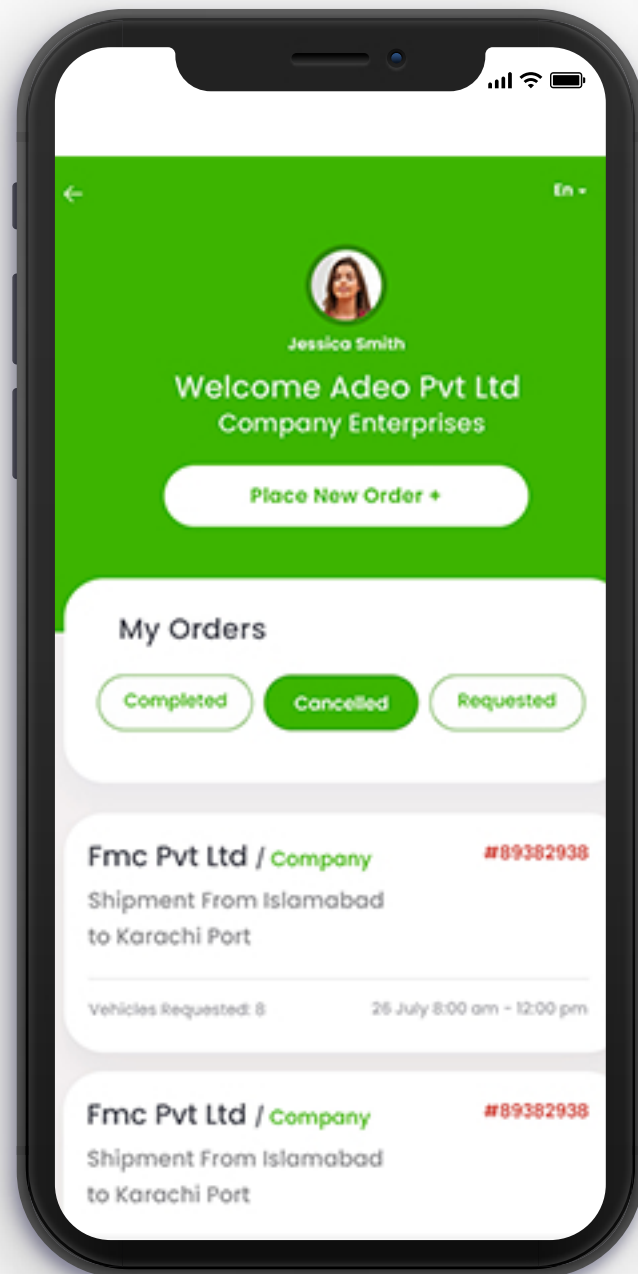
Multi Languages











BUSINESS MODEL

CPEC worth \$76 billion USD and \$46 billion already invested in the motorways and infrastructure of Pakistan. 900 thousand trucks are taking part in CPEC and our app will be used by each truck driver and carrier transporter. **Each 80 kilometers we will build SENDIT HELP Booth that will be fully equipped with the service & maintenance personnel and that team will reach out to affected vehicle within 1-3 hours on call that will increase the delivery efficiency.**

Our Send-it App will be used for tracking devices. We will also provide our own APIs to 3rd party. Drones will be used for critical goods delivery from the warehouse to warehouse. Our app is a complete B2B2C solution helping directly companies, partners, and Customers.



MARKETING PLAN

- We will be focusing on 7Ps of marketing plan.
- Initially we will focus on product, price, promotions and process.
- Approximately \$4000 Billion will be transported and 20 MN people will get job from the app directly and indirectly between Gawadar and Karachi.
- The market is growing with multiple actors like China, Russia, Afghanistan, Tajikistan and Iran trading their cargos using these roads in South Asia.
- Our app will track & manage almost 900 thousand trucks, carriers that are directly or indirectly taking part in this giant venture.



FOUNDING TEAM

Ali Khurram
CEO/Co-Founder



Salman Ahmad
(Co-Founder(COO)



Rajab ALI
(Manager Operations)



Muhammad Ali
(Finance Manager)



Mihraj Din
(Manager Director)



FUNDRAISING

Target: **\$29,820,000**

Seed Round Target: **\$45,00,000**

Owner Invested: **\$1,22,000**

Working Capital: **\$12,099,850**

Internal Rate of Return (IRR) and payback are 15% and 6.6 years respectively, hence making the project viable



USE OF FUNDS

2022: App Improvement & SENDIT HELP Booths & HRM

2023: Marketing & HRM & Warehouses

2024: WMS (Warehousing Management Software)

2025: Build more fully equipped warehouses

2025: UAV Drone Transportation end to end



Financial Forecasting



Revenues	Year1	Year2	Year3	Year4	Year5	Year6	Year7	Year8	Year9	Year10
Net Revenue	\$115,281	\$306,152	\$828,455	\$1,814,663	\$3,471,573	\$6,785,393	\$13,413,034	\$15,798,984	\$18,614,406	\$21,936,603
Cost Of Services	\$ (708,876)	\$ (744,320)	\$ (744,320)	\$ (744,320)	\$ (779,764)	\$ (779,764)	\$ (779,764)	\$ (779,764)	\$ (779,764)	\$ (779,764)
Gross Profit / Loss	\$ (593,596)	\$ (438,169)	\$84,135	\$1,070,343	\$2,691,809	\$6,005,629	\$12,633,270	\$15,019,220	\$17,834,642	\$21,156,839
Total OPEX	\$ (627,295)	\$ (1,021,233)	\$ (1,475,927)	\$ (1,601,239)	\$ (1,690,726)	\$ (1,843,031)	\$14,781,287	\$17,508,776	\$20,680,289	\$24,279,643
Operating Income/ Loss	\$ (1,220,890)	\$ (1,459,402)	\$ (1,391,792)	\$ (530,896)	\$1,001,083	\$4,162,598	\$27,414,556	\$32,527,997	\$38,514,931	\$45,436,482
Earnings Before Interest & Taxes	\$ (1,197,834)	\$ (1,362,438)	\$ (1,150,809)	\$ (86,133)	\$1,785,150	\$5,623,531	\$30,230,276	\$35,853,698	\$42,437,828	\$50,049,888